

The background of the slide is an aerial photograph of a green field with distinct, curved rows of crops. Overlaid on the right side of the image is a white outline map of New Zealand. A white dot is placed on the North Island, indicating the location of Palmerston North. The text is centered over the map and field.

International Safe Community ●
SAFE COMMUNITY PROGRAMMES
PALMERSTON NORTH

FORM B



THE COMMUNITY



Name of the Community:

Palmerston North

Country:

New Zealand

Number of inhabitants in the community:

82,100 (Statistics New Zealand 2011), 7th largest city in New Zealand with 1.9% of New Zealand's population.

Safe Community Programme started year:

2004

International Safe Communities Network Membership: Designation year

2013

Name of the Certifying Centre:

Safe Communities Foundation New Zealand

Info address on www for the Programme:

Yes, where?

www.pncc.govt.nz and /or
www.pnsab.co.nz

For further information contact:

Name:

Alane Nilsen

Institution:

Palmerston North City Council

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Info address on www for the institution:

www.pncc.govt.nz

SAFETY PROMOTION ACTIVITIES



SAFETY PROMOTION ACTIVITIES

The programme covers the following safety promotion activities:

FOR THE AGE GROUP

Children 0-14 years:

Home:

- Junior Neighbourhood Support
- Emergency Preparedness
- Incredible Years - Positive Parenting Programme - supporting families to better manage behavioural issues
- Fire awareness intervention programme
- Parentline Manawatū
- WellChild home visit programme
- Safe Kids
- Child Youth and Family

Traffic:

- Child restraint technicians
- Plunket Baby car seat programme
- Road Safety Education - school programme
- Learn to ride bike skills programme

School:

- ROCK ON - Truancy programme
- SWIS - Social Workers in Schools - programme for children with challenging needs
- RESPECT - Sexual Abuse Prevention Programme
- After School holiday programme - learning social skills
- Cops in schools programme - community and youth engagement
- YOSS - Youth One Stop Shop
- Sport Stars - YMCA programme focusing on primary students

Sports / Leisure:

- Raise up - youth programme
- VertX - Climbing gym
- Learn to swim programmes

Evidence-based strategies

Programmes developed and implemented as part of Safe Communities within Palmerston North City are based on proven or promising strategies.

The partnerships developed to support the delivery of effect injury and violence prevention initiatives draw on a wide range of evidence including but not limited to:

- Review of Family and Community Service Publications
- Reviewing the WHO relevant publications e.g. Violence Prevention: the evidence; World Reports on child injury prevention and road safety
- Scanning other academic sources of information, journals and overviews of the literature e.g. Pan Pacific Safe Communities Website, Ministry of Transport, ACC, Health Promotion Agency (formerly ALAC), Justice and Health databases etc.
- Reviewing Otago University Injury Prevention Research Unit Publications and a literature search of other designated International Safer Communities who have instigated safety programmes and were able to report significant improvements in vital statistics.

Youth 15-24 years:

Home:

- Drug / Alcohol free raves
- Party packs
- Party Register
- Manawatū Women's Refuge
- Manline
- Sexual Assault and Treatment Service

SAFETY PROMOTION ACTIVITIES

- Project Vanguard - Safe City Angel
- M.A.I.N - Manawatū Abuse Intervention Network - Family Violence Network Group
- Offender reintegration programme
- Operation ARCS - Abuse rape crisis support
- Street by Street programme
- Graffiti Programme
- Incorporation of Crime prevention through environmental design (CPTED) principles
- Neighbourhood Support
- Operation SHIELD
- Community Mental Health Services
- Community injury prevention promotion
- Ethnic Community Development
- Refuge Services
- Fire awareness intervention programme
- Smoke free cessation programmes
- Parenting for families programme - responsible parenting
- Palmerston North Youth Network
- YOSS - Youth One Stop Shop

Traffic:

- Operation TOEDS - Traffic Offender Educational Diversion Scheme
- Adult Cycle Safety Workshops

- Drink Sober Campaign
- Motorcycle Open days
- Be Bright with Bike wise campaign
- Practice online driving programme
- ROCK UP - programme looking at how distractions affect driving
- SADD - Students against Drink Driving
- Youth alcohol educational resource
- Traffic campaigns - Restraints, Drive to the conditions, Distractions
- Back to school campaigns

Occupational:

- YMCA - Employment Focused Training
- Safe Zone Training
- Emergency Management in workplace
- Workplace related safety culture project initiatives
- Prisoner reintegration programme

School:

- RESPECT - Sexual Abuse Prevention Programme
- Break away - holiday activity programmes acquiring new coping skills
- START - assisting young people make transition from school
- YOSS - Youth One Stop Shop

- Bluelight Police Programme

Sports / Leisure:

- Operation Unite - Raise people's awareness of the negative impacts of alcohol misuse
- Palmerston North Youth Network
- Manawatū Multicultural Council
- Sport Manawatū
- YMCA
- Highbury Whānau Centre

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SAFETY PROMOTION ACTIVITIES

Website, Ministry of Transport, ACC, Health Promotion Agency (formerly ALAC), Justice and Health databases etc.

- Reviewing Otago University Injury Prevention Research Unit Publications and a literature search of other designated International Safer Communities who have instigated safety programmes and were able to report significant improvements in vital statistics.

Adults 25-64 years:

Home:

- Addiction Services
- Manawatū Women's Refuge
- Manline
- Sexual Assault and treatment Service
- Project Vanguard
- Nga Whānau Kaha
- Offender reintegration programme
- Graffiti Programme
- Incorporation of CPTED principles
- Neighbourhood Support
- Operation SHIELD
- Emergency Planning and Support
- Community Mental Health Services
- Community physical activity and nutrition

programmes

- Community injury prevention promotion
- Ethnic Community Development
- Refuge Services
- Its not okay campaign - family violence prevention
- Smoke free cessation programmes
- Years PPP Parenting Programme
- Strengthening Families Programme
- Home Safety Checklist
- Smoke alarms

Traffic:

- Operation TOEDS - Traffic Offence Education Diversionary Scheme
- Adult Cycle Safety Workshops
- Drink Sober Campaign
- Motorcycle open days
- Be Bright with Bike wise campaign
- Traffic campaigns - Restraints , Drive to the conditions, Distractions

Occupational:

- iWorkWell - mental health service
- YMCA - Employment Focused Training
- Safe Zone Training
- Emergency Management

- Workplace Related Safety Culture Project Initiatives
- Manline -Anger management programme

Sports / Leisure:

- Bar Safe
- Liquor bans
- Palmerston North Street Van
- Controlled Purchase Programmes
- Operation Unite
- Manawatū Multicultural Council
- Sport Manawatū

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SAFETY PROMOTION ACTIVITIES

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Elderly 65+ years:

Home:

- Operation SHIELD - Police initiative raising people's awareness of the negative impacts of alcohol misuse
- Operation REACH - Police initiative - Community Development - Increasing Social Cohesion, Building Social Capital.
- Age Concern (National Office) support, advice and personal advocacy
- Emergency Planning and Support
- Community injury prevention promotion
- Mobility Parking
- Deaf Association

- Manawatū Stroke Foundation
- Neighbourhood Support

Traffic:

- Drink Sober Campaign
- Traffic campaigns - Restraints , Drive to the conditions, Distractions

Sports / Leisure:

- Vitamin D supplement
- Fall prevention presentations / workshops / education
- Green Prescription Programme
- Positive Aging Strategy

Evidence-based strategies

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Natural Disaster:

- The Civil Defence Emergency Management Strategy (CDEM) under the management of the Palmerston North City Council Emergency Services Manager
- Search and Rescue
- Fire Service
- St Johns
- Police

Violence prevention (intentional injuries):

- Community Patrols
- Safe City Hosts
- Manline

SAFETY PROMOTION ACTIVITIES

- M.A.I.N - Manawatū abuse intervention network
- Safe City Coordinator
- Youth Services
- Victim Support Programme
- Police - Prevention First Strategy
- Women's refugees
- Iwi and Pacific interventions programmes
- Manawatū Multicultural Council

Suicide prevention (self-inflicted injuries):

- Mid Central health Mental Health Services
- Sport Manawatū
- Whakapai Hauroa
- Police

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- Review of Family and Community Service

Publications

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Programs aiming at "High risk-groups"

Young people

- After school holiday programme
- Palmerton North Youth Network
- YOSS - Youth One Stop Shop
- SADD - Students against Drink Driving
- ROCK UP
- Youth Space
- Cops in schools programme

- Big Brother Big Sister programme

Mental Illness

- Orenga Hinengaro
- Push Play
- Kia Piki Te Ora
- iWorkWell
- Conduct Disorders Service for children
- Palmerston North Community Mental Health Service
- Addiction Services

Low income groups

- Nga Whānau Kaha
- Whānau Tu, Whānau Ora
- Crewe Crescent Community Initiative
- Manawhenua Hauroa
- Manawatū Multicultural Centre
- Highbury Whānau Centre
- PPP Parenting Programmes
- B4 School Checks
- Tamariki Ora
- Social Worker in Schools
- Rock On Truancy programme
- School Based Nursing
- Home Safety Checklist

SAFETY PROMOTION ACTIVITIES

- Smokefree cessation programmes

Elderly

- Vitamin D Supplement
- Free Flu vaccination
- Fall prevention presentations / workshops / education
- Green Prescription Programme
- Age Concern - nationally

Surveillance of injuries:

Information about the injuries in Palmerston North City have been obtained from

- Central District Police Crime and Road Safety Statistics
- Statistics NZ
- Safe Communities Foundation NZ Fact Sheets
- Otago University Injury Prevention Research Unit Report
- NZTA Road Safety Statistics
- ACC Palmerston North City Community Injury Profile 2011/12
- Public Health Service Publications

During 2011/2012 Palmerston North ACC

injury claim rate was 3,136.69 per 10,000 of the population compared with 3,863.33 nationally. Falls/loss of balance at 32.3% was the major cause of all ACC claims with over seven and a half million dollars paid out for the 2011/2012 period. Falls was followed by lifting, carrying, strains 13.1% (4.5 million in claims) and then struck by person/animal at 11.7% (2.3 million in claims).

The location for 46% of all claims was the home followed by sport and recreation (23.5%) however in relation to costs, roads were the most expensive costing \$9.1 million in 2011/2012, followed by the home at \$8.3 million and then sport and recreation at \$5.8 million.

Over 50% of all claims resulted from persons conducting some form of recreation / sporting activity at a total cost of over \$12 million dollars.

Population base: 82,100

Started year: 2012/13

Publications:

Palmerston North Community Profile 2012

Safe City Strategy 2012

Palmerston North Māori Community Profile 2011

Palmerston North Older Persons Profile 2012

Housing Needs Assessment

Palmerston North Settlers Profile 2011 Central District

Police Crime and Road Safety Statistics

Public Health publications

Statistics New Zealand

New Zealand Injury Prevention Strategy 2010

STAFF



Safe City accreditation 'Working Group'

from left to right:

Philip Skoglund - New Zealand Police (NZP)

Cathy McCartney - PNCC Library & Community Services

Alane Nilsen - PNCC Library & Community Services

Barb Bradnock - MidCentral District Health Board

Michael Fletcher - Ministry of Social Development

Linda Murphy - Accident Compensation Corporation (ACC)

Nigel Fitzpatrick - Public Health Services

Palmerston North City Council Staff

City Safety Coordinator - Alane Nilsen - full time (1)

Palmerston North Safety Advisory Board

Specific cross-sectorial leadership group for safety promotion

- The Palmerston North Mayor (ex-officio member)
- PNCC Management representative
- New Zealand Police (Palmerston North Area Commander)

- Tangata Whenua (Rangitaane Iwi)
- Child Youth and Family
- Ministry of Social Development
- Principals Association
- Department of Corrections
- New Zealand Fire Service (Manawatū Area)
- ACC - Accident Compensation Corporation
- Massey University (Student Hostel Manager)
- Palmerston North Safe City Trust representative
- City Safety Coordinator (PNCC)
- MidCentral Health Board
- NZDF (New Zealand Defence Force) Linton

- NZDF (New Zealand Defence Force) Ohakea
- St John Ambulance
- Ministry of Justice

International commitments:

- 2008 Safe Community Conference, Christchurch
- 2012 11th World Conference on Injury Prevention and Safety Promotion
- 2013 SCFNZ National Forum
- Injury data and Your Safe Community Webinar 2013



PALMERSTON NORTH CITY
SAFETY advisory BOARD



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