

Auckland North, New Zealand



The vision for Auckland North is a safe place to live, work, shop, learn, play, and visit. The Auckland North Community has a population of 293,660, located in the area north of Auckland's CBD and Harbour Bridge and is surrounded by many kilometres of coastline. Safer North plays a valuable part in Auckland Council's primary goal of making Auckland the most liveable city in the world. Safer North encompasses the four Auckland North local boards of Upper Harbour, Hibiscus and Bays, Kaipatiki, and Devonport-Takapuna.

The Pacific Safe Community application and supporting documents for Auckland North, was of a good standard. The messages from the Mayor, Chair of Safer North, and partnership members demonstrate very clearly support, expertise and enthusiasm for improving community safety within Auckland North. The Safer North Community Trust must be congratulated as the driver of the document and on the way that it has provided appropriate safety, crime and injury prevention information, in an appropriate format that highlights the activities of a wide range of groups, collaborating effectively, to improve safety throughout the Auckland North community.

In the application, Safer North demonstrated, the successful implementation of safety promotion, injury and violence prevention initiatives. Safer North is not operating in isolation: they identified 34 stakeholders and provided details on a wide range of community safety initiatives aimed at people across the life-span covering the road, home, school, work and leisure environments as well as interpersonal violence and suicide prevention.

Selected outcomes include:

- ACC moderate-serious 5 year claims rates, trending downwards
- Number of reported crimes fell by 12.4% in the year to December 2012
- Reduction of crashes at intersections within North Shore
- Increased awareness of family violence and availability of local agency support
- Improvements in strength and balance in the 65+ age group as a result of the Falls Prevention programme
- Improved water safety awareness and the development of a positive water safety culture

The Auckland North application is a good example of a community seeking re-accreditation as a Safe Community. They have continued to build on the effective partnerships that existed throughout the area; focused on identified best practice programmes, reviewed data sources and incorporated appropriate processes to identify more key stakeholders to participate. Although somewhat limited by available resources, the application illuminates the way that the Safe Communities model can draw together government and non-government agencies to work collaboratively to enhance community safety. Congratulations to all those involved.

Safe Communities Foundation New Zealand, in its capacity as an Accrediting Centre of the Pan Pacific Safe Community Network and as an International Support Centre of the WHO Collaborating Centre on Community Safety Promotion, redesignated Auckland North as a Safe Community on the 23rd September 2013, as they ably demonstrated and fulfilled all six criteria.



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SCFNZ is an: Accrediting Centre for the Pacific Safe Community Network &

International Safe Community Support Centre of the WHO Collaborating Centre on Community Safety Promotion.