

Madison/Dane County, Wisconsin, Joins Safe Communities International Network

Madison/Dane County, Wisconsin, celebrated its induction into the international Safe Communities Network. They are the 160th Safe Community in the world, the 6th in the United States, and the first in Wisconsin.

They also celebrated their ten-year anniversary as a coalition working to reduce injuries and promote safety for the 483,705 residents of Madison/Dane County. This special day was marked with a celebratory luncheon and awards ceremony honoring notable community partners.



Donna Stein-Harris, Safe Communities America, presents designation plaque to Madison/Dane County Executive, Kathleen Falk



Members of the Madison/Dane County Safe Communities Coalition applaud their achievement of becoming an international Safe Community

Over the last 10 years, Madison/Dane County has worked to reduce injuries from falls, violence, and motor vehicles. Their coalition works closely with their police, fire, and emergency services. They have developed successful programs for suicide prevention, neighborhood and school safety, child safety, to mention just a few.

They have measurable results including:

- Increased safety belt use among young drivers by 4% in targeted school and faith communities
- Built a falls prevention network for Dane County older adults and have trained over 120 healthcare providers to deliver evidence-based falls prevention treatments
- Educated over 500 people on how to help someone they know survive a suicidal crisis

- Reduced reported speeding by 79% as a result of their “slow down yard sign” campaign
- Improved yield-to-pedestrian rate at hard to cross intersections by 89% through their pedestrian flag and pedestrian zone program
- Taught over 1,000 pre-kindergarten children to be safe at their Safety Town and Safety Sunday at the Madison Children’s Museum

Their designation was overseen by the Safe Communities Foundation, New Zealand Certifying Centre. Their site visit and designation ceremony was conducted by internationally trained certifiers from Safe Communities America.

Everyone looks forward to Madison’s participation in the international Safe Communities network.