



Victorian Delfin Lend Lease Master Planned Safe Communities

Safe Communities is a call for action. Action is certainly required to address the injury burden. Injury is the leading cause of death in people younger than 45 years across Australia and in Victoria. On average 8,000 Australians die from injury each year, with a further half a million episodes of in-patient injury related hospital care each year in Australia. Analysis of local injury data indicates that for the 12-month period of 1 July 2008 to 30 June 2009, 3,047 people residing in one of the five master-planned communities required hospitalisation for an injury, with a further 7,861 residents requiring emergency department treatment for an injury.

On the 24th November, 2010 the Victorian Delfin Lend Lease (DLL) master planned communities of **Caroline Springs, Craigieburn, Edgewater, Lakeside Pakenham** and **Laurimar** were accredited by Safe Communities Foundation New Zealand (SCFNZ) as Pacific Safe Communities. To be accredited, DLL on behalf of its master planned communities submitted a written application addressing six criteria, received site visits from independent and trained reviewers, and was subject to an international peer-review. Briefly, the six criteria for designation involve the need to demonstrate: leadership and collaboration; programme reach; priority setting; evaluation; and effective communication and networking.

Being designated as a Safe Community (SC) does not mean that a community is perfectly safe, but rather that a community has systems and processes in place to address safety issues. SC accreditation by the SCFNZ formalises DLL's commitment to doing all they can to create the safest possible communities for those who live, work or visit their master planned communities. The review team was particularly impressed with the way in which the project teams work within their communities to identify and work with an appropriate local group of stakeholders that are able to provide ongoing support to building social capital and improving safety and security.

At local levels, the project teams have involved the participation of more than 50 organisations including local government, law enforcement, healthcare, emergency response and fire protection, traffic safety, schools, not-for profit organisations, neighbourhood associations and the private sector. Efforts to enhance collaboration and establish partnership models was well demonstrated during the application review and site visits.

Having a business take the lead in supporting communities to achieve the criteria for SC designation reflects the recognition of the changing shape of communities and the diverse ways in which they can achieve sustainable community safety outcomes. The site visit review team was pleased to observe first hand the strong level of collaboration that is occurring between the five master planned communities of Caroline Springs, Craigieburn, Edgewater, Lakeside Pakenham and Laurimar and their respective local Councils. DLL staff work comprehensively with Council staff to ensure residents and infrastructure are not only safe but are responsive to local needs.



Safe Communities Foundation New Zealand (SCFNZ)

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SCFNZ is an: Accrediting Centre for the Pacific Safe Community Programme &

ISC Certifying Centre & Affiliate Safe Community Support Centre of the WHO Collaborating Centre on Community Safety Promotion.

Collectively across the four communities of Caroline Springs, Craigieburn, Edgewater, Lakeside Pakenham and Laurimar, 43 safety initiatives including child safety, home safety, road safety (especially pedestrian and cycle safety), senior safety, workplace safety, water safety, personal safety, fire safety, disaster preparedness and response, are effectively operating. In addition to specific initiatives, all five master-planned communities have a number of communication and community engagement mechanisms that are implemented to ensure that all stakeholders (including local residents) are continually aware of safety issues and the various programmes and activities available to enhance individual, group and community safety.



Particular strengths highlighted during the review process included: the very significant and positive commitment of residents; the reach and effectiveness of Child Safety initiatives throughout all five master-planned communities; the commitment of local partners to improving community safety for vulnerable groups; the comprehensive approach adopted by the Reach Foundation to work with youth; the support provided by the local Councils and their proactive approach to community safety, and last but by no means least, the dedication and commitment from all members of the DLL Project teams. Congratulations on your collaborative leadership.



It has long been promoted that safety is good for business and community. Importantly, while DLL has facilitated this accreditation, it is owned by members of the community as everyone works together to improve safety and social capital. For example, Edgewater developed as an inner urban village, has adopted good design principles to ensure that the river and open space areas are accessible and safe for recreational active living. At Laurimar, the Laurimar State School is an excellent example of an integrated approach to child safety. At Caroline Springs the review team was particularly impressed with the safety features associated with the Town Centre, the considerable efforts to ensure that mature residents remain active and safe and the Reach youth engagement initiative. At Craigieburn, the team observed the special outdoor play centre erected for Sammy-Joe Liistro and others affected by this condition. At Lakeside Pakenham, in addition to the considerable safety by design and fire safety initiatives, the review team was impressed by the comprehensiveness of road safety initiatives, including those related to children.



This designation was led by Dr Carolyn Coggan in her capacity as Director of Safe Communities Foundation New Zealand. SCFNZ encourages communities to view their accreditation as Pacific Safe Communities as a stepping-stone to International Safe Community (ISC) designation.

Further information on the Pacific Safe Community application can be found at the SCFNZ web site www.safecommunities.org.nz/sc/vicdll



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