



Safe Community Network News

October 2013

New Zealand, Issue 2

In This Issue

- Congratulations - New Zealand Honours
- Feedback National Forum
- Profiling of Auckland North latest community to achieve the criteria for reaccreditation
- Active Design Supplement - Promoting Safety
- Upcoming events
- Links to resources

Upcoming webinars

PPSCN Webinar Series
Designed to be of particular value to Safe Community Coordinators and coalitions. Webinar includes topic experts and community presentations from Australia and NZ. Free registration, click on the titles below –

- Alcohol Related Harm in the Community 16 October

Archived webinars can be viewed on the SCFNZ website

- Child Safety – evidence based strategies
- Injury Data & your Safe Community

Upcoming conferences

21st International Safe Community Conference

21st-23rd October, 2013
Merida, Mexico

11th Australian Injury & Safety Promotion Conference,

11th-13th November 2013
Fremantle, Western Australia

Congratulations - New Zealand Honours

We are very proud that, at an Investiture Ceremony at Government House on the 18th September, two members of our communities were recognised in the 2013 Queen's Birthday honours list. Dr Carolyn Coggan, SCFNZ Executive Director received the Insignia of a Member of the Order of Merit for services to health and Sharon Davies, a member of Safer West, received a Queen's Service Medal for services to the community. The next night Carolyn and Sharon also attended a special investiture dinner, hosted by the Governor-General and his wife, to mark 120 years of women's suffrage for women honoured in the 2013 Queen's Birthday honours list. Great to have hard work and dedication publicly recognised. Carolyn has been involved in injury prevention/safety both in New Zealand and internationally since 1992. Sharon has been involved for over 20 years in numerous initiatives in the Safer West community.



Feedback Safe Communities National Forum

Theme: Connecting Communities and Improving the Evidence Base

This one day forum was attended by 41 participants covering 27 TLAs, three facilitators and nine Government agencies representatives (part-day only). Presentations in the morning included; Safe Community overview/update by SCFNZ, ACC community injury profiles, government priorities brief updates (ACC, MOJ, MOH, HPA, NZ Police), cycle safety, Local Alcohol Polices and alcohol-related harm examples from communities. The focus in the afternoon was Results Based Accountability (RBA) - 101 refresher and practical exercises.

Participants received a number of resources that SCFNZ has developed including; a brief overview of alcohol related harm; RBA alcohol-related harm performance indicators for proposed actions; and RBA Safe Communities Guidelines. The MSD RBA Guidelines were sent to all participants as pre-reading. The evaluation demonstrates it would appear that participants were pleased to have made contact with others in the field of community safety and increase their knowledge of RBA and reducing alcohol-related harm.

Comments on overall forum and presentations included:

- "great forum, excellent learning opportunities" - "good planning, guest speakers thanks forum"
- "a worthwhile and informative forum. pitch was perfect" - "enjoyed my first forum"
- appreciate the opportunity. Great work -thanks" - "really enjoyed the day- thanks very much"
- "enjoyed all the presentations, very informative/relevant. Prefer less so presenters not rushed"
- "I enjoyed the positive, supportive style of the day & relaxed, non-formal nature of MC role."
- "Brilliant workshop. SCFNZ very welcoming, well informed, well connected – thank-you".
- "RBA afternoon session brilliant, really well facilitated session, presenter very knowledgeable"
- "Great to see a focus on alcohol/ tool to assist communities in measuring harm and change."
- "RBA presenter excellent with clever repetition of essential points"
- Cycling safety presenter very interesting- please more presenters of this standard"
- "Brief session too dry! Need to break up government agencies"
- "Agree with RBA implementation a national issue to address alcohol-related harm"
- "RBA presentation was great. I liked the project resource sharing by Tauranga & Far North"
- "Great to re-connect, check-out and affirm the national priorities and directions, thank-you".

Highlighted Resources

2013 Census Release Schedule

Due to high demand the 2013 Census Usually Resident Population counts is being released on 15th October. The remaining 2013 census products & services will be released progressively over an 18 month period. Full schedule [here](#).

The New Zealand Burden of Diseases, Injuries and Risk Factors Study, 2006–2016 **Health loss (or burden of disease) measures how much healthy life is lost due to premature death, illness or impairment. The NZBD includes estimates for 2006 & projections to 2016 of both fatal and non-fatal health losses, from a comprehensive set of 217 diseases and injuries and 31 behavioural and biological risk factors. Online report or full data tables available.**

WHO road safety manual **WHO launches: Strengthening road safety legislation: a practice resource manual for countries. The manual describes methods and provides resources for practitioners & decision-makers for new laws or amending existing ones as part of a comprehensive road safety strategy. In particular recommending a stepwise approach to assessing/improving legislation relating to five specific risk factors for road - traffic injuries, as well as post-crash care. Online at WHO VIP.**

Contact Us

If you want to learn more about Safe Communities in New Zealand or want to become a Safe Community visit:

www.safecommunities.org.nz

contact@scfnz.org

SCFNZ is an International Safe Community Support Centre to the World Health Organization Collaborating Centre on Community Safety Promotion & Accrediting Centre for the Pan Pacific Safe Community Network.



Some participants also had suggestions for future forums:

- Potentially a two day forum - more opportunities for networking i.e. drinks after the forum.
- Could have a 1 minute "share a project" from each community to flag new initiatives. Then in networking conversations later in day, share resources, expertise, and offer support.
- Would like to see more showcasing of regional/local activities – showing resources.

Auckland North, Reaccredited 23rd September, 2013, Population 293,660

The vision for Auckland North is a safe place to live, work, shop, learn, play, and visit. Safer North encompasses the four Auckland North local boards of Upper Harbour, Hibiscus and Bays, Kaipatiki, and Devonport-Takapuna. In the application, Safer North demonstrated the successful implementation of 24 safety promotion, injury and violence prevention initiatives, aimed at people across the life-span covering: the road, home, school, work and leisure environments as well as interpersonal violence and suicide prevention. They also highlighted that Safer North is not operating in isolation and identified 34 stakeholders. Selected outcomes include:

- ACC moderate-serious 5 year claims rates, trending downwards
- Number of reported crimes fell by 12.4% in the year to December 2012
- Reduction of crashes at intersections within North Shore
- Increased awareness of family violence & availability of local agency support
- Improvements in strength and balance in the 65+ age group as a result of the Falls Prevention programme
- Improved water safety awareness & development- positive water safety culture

The ceremony was held at Massey University, with presentations from Mayor Len Brown, Dr Carolyn Coggan and an inspirational speaker William Pike, a survivor of Mt Ruapehu Eruption. Safe Community signatories included:

- Ken Pemberton, Chair Safe North Community Trust
- Inspector Shanan Gray, Area Commander, North Shore, NZ Police
- Inspector Scott Webb, Area Commander, Rodney, NZ Police
- Andrea Davies, Campus Registrar Auckland Campus, Massey University
- George Rabe, Regional Manager Northland, Delivery & Distribution, ACC
- Dr Dale Bramley, CEO, Waitemata District Health Board

Mayor Len Brown in recognition of their contribution to improving community safety in Auckland North presented two Safer North Community Agreement Awards to Marist North Harbour Rugby and Sports Club and the Hibiscus Coast Youth Centre in Orewa. Congratulations to all those involved.



Read further about Auckland North initiatives or the William Pike Challenge.

Active Design Supplement: Promoting Safety

Center for Active Design -

Drawing from existing research as well as industry best-practices, the Active Design Supplement: Promoting Safety, provides design guidelines on increasing safety for individuals and venues while also promoting health and physical activity within the built environment.



The alliance between the fields of architecture, urban planning, injury prevention, behavioral science, and health education represents exciting possibilities for future collaborations on the influence of design on population health.

Promoting Safety was developed in partnership with the Johns Hopkins Center for Injury Research and Policy, the New York City Department of Health and Mental Hygiene and the Society for Public Health Education along with contribution from other agencies. Download the guidelines and supplements at Center for Active Design <http://centerforactivedesign.org/promotingsafety>